1. **Online Ads on Our Website**

60,000+ each month

**EditorAndPublisher.com**

90,000+ Unique Visitors

150,000+ Page Views / month
2. *In-Box Ads* in Our Email Newsletter

500,000 each month

Ad sent every other day in our daily News Bites Email “Blast”

50,000+ Subscribers

18.5% = Average Open Rate

10.1% = Average Click Rate
3. Monthly Ads in the NEW E&P Magazine

Roger Black
The “Master Of Creative Magazine Design” For Such Famed Titles As Rolling Stone, Esquire & Newsweek

“I grew up reading E&P, so I am honored to assist in the new design. I am sure the new 2020 version will be well received by the entire news publishing industry.”

Monthly Legacy Readership:
Base Circulation = 9,500
Readers per Copy = 3.7
TOTAL AUDIENCE = 35,000+

New Size | New Design
10” X 13” | 254MM X 330MM

406-445-0000 | Profit@EditorAndPublisher.com
60k Website Ads/ mo.

500k Email Ads/ Mo.

Print Ads each month

Full Page Magazine Ad + Web/ Email Ads  = $2,999/ month* (Regular Price = $4,175)

Half Page Magazine Ad + Web/ Email Ads  = $2,399/ month* (Regular Price = $3,427)

1/3 Page Magazine Ad + Web/ Email Ads  = $1,999/ month* (Regular Price = $3,167)

* Requires Full-Year Investment

406-445-0000 | Profit@EditorAndPublisher.com