

DISPLAY PRINT RATES & SPECS

PRINT SPECS

- All images and ads must be in CMYK color format
- Images must have MINIMUM resolution of 300 dpi
- All blacks must be true black, not four-color
- Text must not be closer than 1/4" from the trim
- All ads must have 0.25" bleed off the trim
- All fonts must be embedded
- OPI links must be turned off
- All ads must be delivered as PDF/X1A format

Editor and Publisher

is not responsible for reproduction of ads that do not meet the above requirements.

EDITOR & PUBLISHER
E&P



*Includes 0.25 inch bleed on all sides

DISPLAY PRINT AD RATES

	1x	3x	6x	12x
Full Page	\$2,515	\$2,138	\$1,886	\$1,660
Junior Page	\$1,960	\$1,666	\$1,470	\$1,372
1/2 Page	\$1,405	\$1,194	\$1,054	\$927
1/3 Page	\$1,010	\$859	\$758	\$667
1/4 Page	\$835	\$710	\$626	\$551
1/6 Page	\$640	\$544	\$480	\$422
Inside Front	\$2,900	\$2,465	\$2,175	\$1,914
Inside Back	\$2,750	\$2,338	\$2,610	\$1,815
Back Cover	\$3,000	\$2,550	\$2,250	\$1,980

RATES EFFECTIVE DECEMBER 12, 2019

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